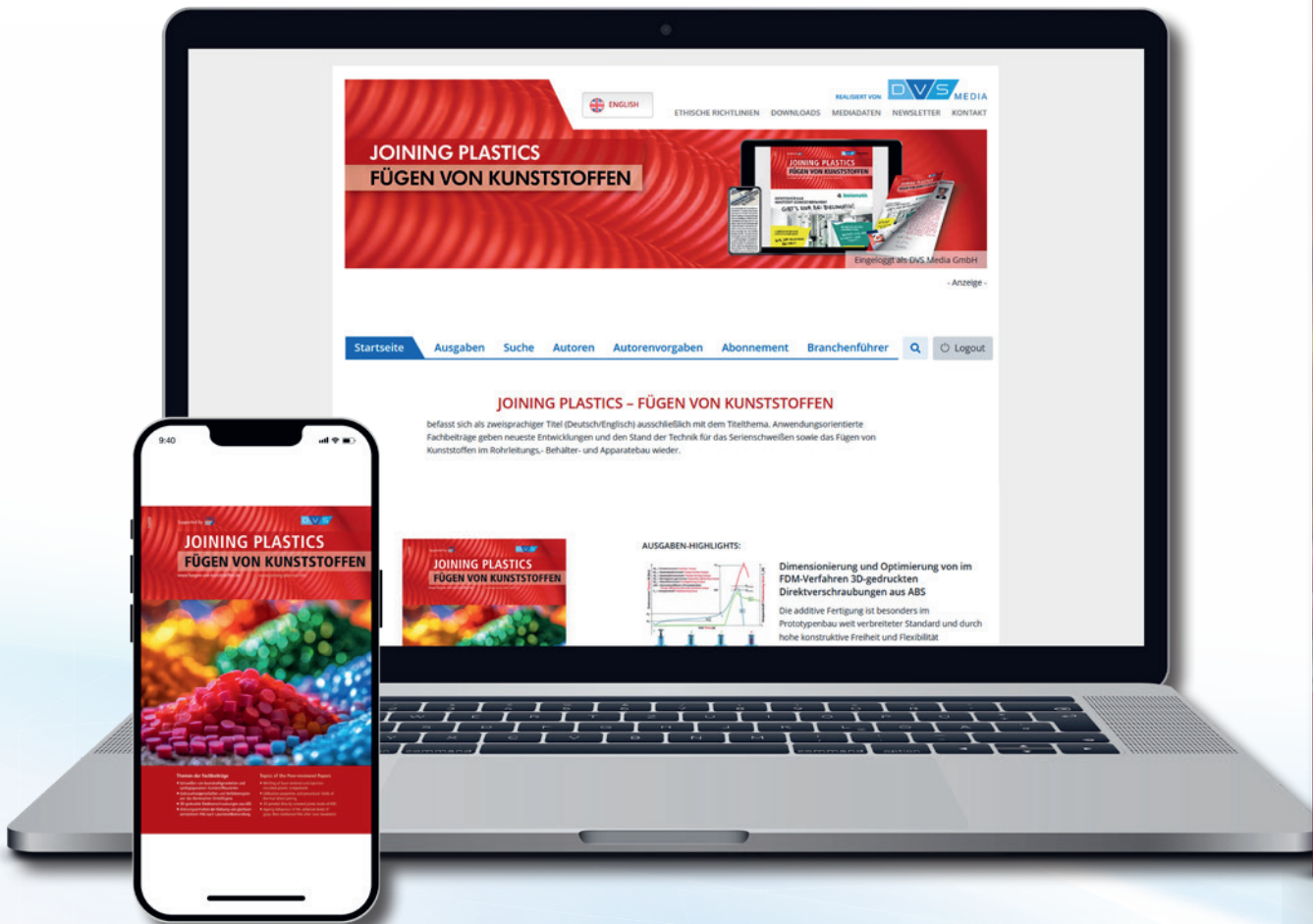


# THE WORLD OF PLASTICS JOINING CONTENT





**The leading magazine in the industry**

**Peer-reviewed, German & English**

**Practical**

**Content:**

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**Topics of the Peer-reviewed Papers**

- Welding of laser-sintered and injection-moulded plastic components
- Utilisation properties and procedural limits of thermal direct joining
- 3D-printed directly screwed joints made of ABS
- Ageing behaviour of the adhesive bond of glass fibre reinforced PA6 after laser treatment

# JOINING PLASTICS

## FÜGEN VON KUNSTSTOFFEN

## Editorial profile

**Editorial Profile:** JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN as a bilingual magazine (German/English), deals exclusively with the title subject.

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Application-oriented specialist articles reflect new developments and the state of the art for series welding and the joining of plastics in pipeline, container and apparatus construction. The reader also learns everything important from the areas of company, quality management and standardization, research and development as well as occupational safety and environmental protection. Furthermore, all scientific articles are characterized by independent assessment, so-called "peer-reviewed papers".

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**Publisher:** DVS – German Welding Society, D-Düsseldorf

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**Editorial staff:** Sarah Gottschalk (management)  
Nicole Stramka M.A. (responsible)

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**Year:** Volume 19, 2025  
**Publication frequency:** 3 times per year

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**Language:** German/English

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**Print run:** 4,000 copies

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**Publication/subject plan:** see page 47

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**Subscription charges:** Annual subscription 80 €  
(Print + Digital)  
plus postage costs

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**Target group:** JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN is aimed to fitters, masters, technicians, engineers and scientists from the medical technology, clean room, white equipment industry, automobile construction, pipeline construction, gas and water supply, disposal, raw material and machine manufacturers, design / engineering offices and companies that deal with mechanical joining processes, adhesive bonding and lamination.

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**Editorial features:**

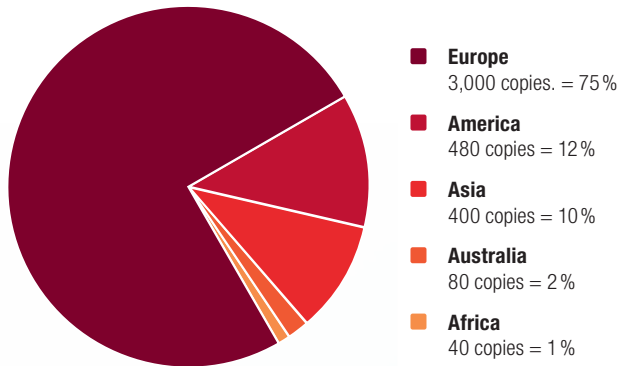
- News
- From companies
- Products
- Specialist Articles
- Events

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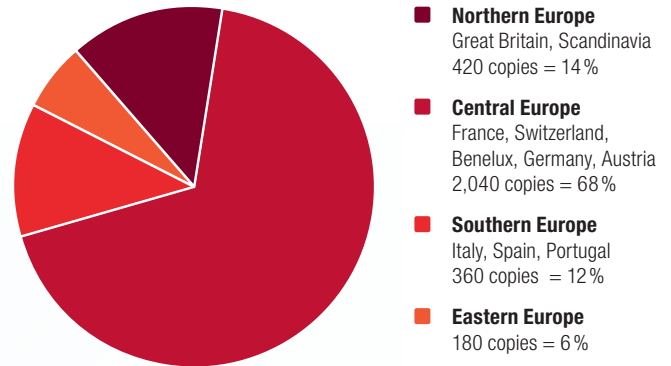
# JOINING PLASTICS FÜGEN VON KUNSTSTOFFEN

## Distribution / Distribution in Europe

Distribution:



Distribution in Europe:

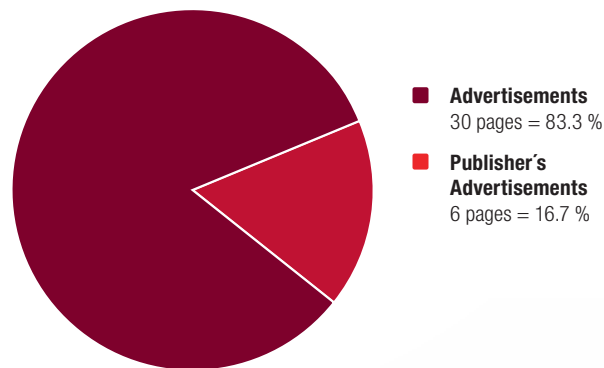
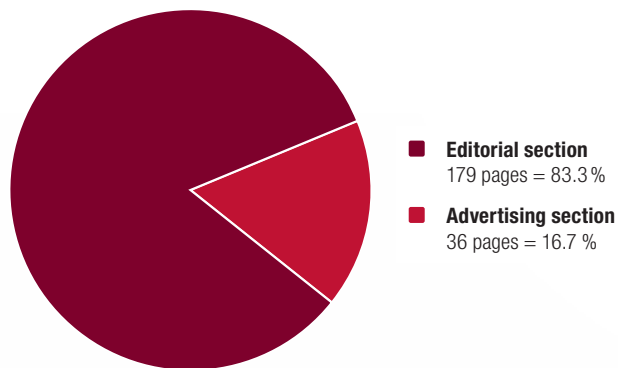


# JOINING PLASTICS FÜGEN VON KUNSTSTOFFEN

## Scope and content analysis

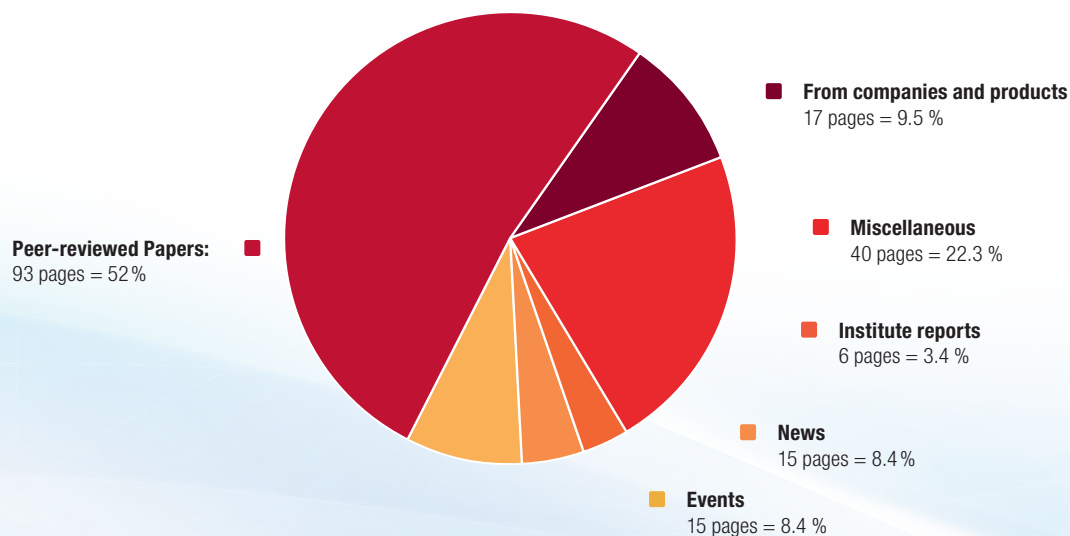
**Scope analysis:** 2023 = 4 issues  
Total Scope: 215 pages = 100%

Advertising Scope: 36 pages = 100%



### Content analysis

Editorial section 2023



Issue	Dates	Topics	Fairs, Conferences & Events
1 February	Ad closing date: 7 February 2025 Printing material: 11 February 2025 Publication date: 19 February 2025	<ul style="list-style-type: none"> <li>➤ Welding in tank and pipeline construction</li> <li>➤ Joining of different materials</li> <li>➤ Plastics in automotive engineering</li> <li>➤ Raw materials, materials, semi-finished products</li> <li>➤ Fiber reinforced plastics</li> </ul>	<p><b>KPA - Kunststoff Produkte Aktuell</b> 25.02. - 26.02.2025, Ulm/Germany</p> <p><b>Plastics in Automotive Engineering – Kunststoffe im Automobilbau</b> 26.03. - 27.03.2025, Mannheim/Germany</p> <p><b>HANNOVER MESSE</b> 31.03.- 04.04.2025, Hanover/Germany</p> <p><b>Kuteno und KPA – Kunststoff Produkte Aktuell 2025</b> 13.05. - 15.05.2025, Bad Salzuflen/Germany</p> <p><b>Würzburger Kunststoffschweißertage</b> 19.05. - 20.05.2025, Würzburg/Germany</p> <p><b>Würzburger Kunststoffrohr-Tagung</b> 21.05. - 22.05.2025, Veitshöchheim/Germany</p>
2 May	Ad closing date: 9 May 2025 Printing material: 19 May 2025 Publication date: 11 June 2025	<ul style="list-style-type: none"> <li>➤ Series welding e.g.: ultrasonic, laser beam, heating element, infrared, vibration welding</li> <li>➤ Mechanical connection technology: rivets, screws</li> <li>➤ Training and testing</li> </ul>	
3/4 September	Ad closing date: 5 September 2025 Printing material: 8 September 2025 Publication date: 30 September 2025	<ul style="list-style-type: none"> <li>➤ Fair issue <b>K 2025</b></li> <li>➤ Measuring and testing of plastic connections</li> <li>➤ Adhesive bonding of plastics</li> <li>➤ Welding systems</li> </ul>	<p><b>K 2025</b> 08.10. - 15.10.2025, Düsseldorf/Germany</p>

# JOINING PLASTICS

## FÜGEN VON KUNSTSTOFFEN

Advertising rates 17 valid from January 1st, 2025

Format	Type area Width x Height in mm	with bleed Width x Height in mm*	Basic rates b/w	2-coloured	3-coloured	4-coloured
Front Cover	–	210 x 150	–	–	–	3,440
First or Last cover page	188 x 254	210 x 297	1,920	2,180	2,440	2,640
Back cover	188 x 254	210 x 297	1,920	2,180	2,440	2,640
2/1 pages	400 x 254	420 x 297	2,760	3,020	3,280	3,480
1/1 page	188 x 254	210 x 297	1,730	1,990	2,250	2,450
Juniorpage	120 x 170	137 x 192	1,310	1,570	1,830	2,030
1/2 page, horizontal 1/2 page, vertical	188 x 127 92 x 254	210 x 147 103 x 297	920	1,180	1,440	1,640
1/3 page, horizontal 1/3 page, vertical	188 x 85 63 x 254	210 x 107 74 x 297	630	760	890	990
1/4 page, horizontal 1/4 page, vertical	188 x 64 92 x 127	210 x 84 103 x 147	500	630	760	860
<b>Classified ads / job applications</b>						
Millimeter price with a column width of 57 mm			6.70			
Box number fee			6.70			

\*plus 3 mm bleed on all sides

All prices are in EURO and do not include the currently valid VAT rate.

**Format:** DIN A4 (210 mm wide x 297 mm high)

**Different ad formats will be billed in millimeters.**

**Type area:** 181 mm width x 247 mm high, 3 columns per 57 mm

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 82

**JOBPORTAL**  
FÜGETECHNIK

# JOINING PLASTICS

## FÜGEN VON KUNSTSTOFFEN

Advertising rates 17 valid from January 1st, 2025

### Surcharges:

<b>Colour surcharge:</b>	1/1 and 1/2 page	1/3 page and smaller
per standard colour	260 €	130 €
four-coloured	720 €	360 €
<b>per special colour:</b>	360 €	360 €

**Bleed surcharge:** 199 €

**Placement surcharge:** 10 % on the b/w basic ad rate.

No discounts on all surcharges.

<b>Series discounts::</b>	For advertisements published within 12 months	
	for 3 repeats or 1 1/2 pages	5 %
	for 6 repeats or 3 pages	10 %
	for 12 repeats or 6 pages	15 %
	from 12 pages	20 %

### Discounts for multi-year contracts on request

<b>Bound-in-inserts:</b>	2 pages (paper up to 115 g/m2)	3,420 €
	2 pages (paper up to 170 g/m2)	4,270 €
	4 pages (paper up to 115 g/m2)	5,210 €
	4 pages (paper up to 170 g/m2)	6,510 €

**Size: 216 mm wide x 305 mm high incl. 3 mm milled edge, 5 mm head trim, 3 mm outside, 3 mm base**

<b>Discount:</b>	2 Bound-in-inserts	5 %
	3 Bound-in-inserts	10 %
	6 Bound-in-inserts	15 %

### Loose inserts:

Domestic circulation up to 25 g € 379 %  
postal charge incl. higher weights on request  
max. format: 195 mm wide x 285 mm high

Affixed reply cards to advertisements  
or loose inserts 195 € %

Loose inserts cannot be discounted.

Free delivery to:  
D+L Printpartner  
Schlavenhorst 10, 46395 Bocholt/Germany  
P +49 2871 24 66-0  
Delivery date: by the 25th of the previous month.  
A sample is requested from the advertising  
department.

### Advertorial:

The ideal addition to your classic advertising with an editorial-like background. You provide text/image material, we adapt the layout to the magazine design:

**2/1 pages, 4c**  
(10,000 Characters incl. spaces) 3,970 €

**1/1 page, 4c**  
(5,000 Characters incl. spaces) 2,440 €

**1/2 page width, 4c**  
(2,000 Characters incl. spaces) 1,640 €

Technical information on ad formats, printing material and data transfer can be found on the pages 64 – 65.



## Buyer's Guide – JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN

### The advantages at a glance:

- ✓ **Something for everyone:**  
Organised topically into 11 main groups with numerous relevant keywords
- ✓ **Directed:**  
The precise classification leads the user to a result accurately
- ✓ **At a glance:** Complete listing of your entries including email and Internet address
- ✓ **Cross-national contacts:** The bilingual magazine offers the opportunity to develop new international contacts
- ✓ **Save costs:** Attractive scale prices on basis of number of keywords

### ✓ In addition and at no charge:

- Your entry on the internet on [www.joining-plastics-bzv.de/en](http://www.joining-plastics-bzv.de/en) with a link to your homepage
- ✓ **Free** Publication of your **company logo** on the internet on [www.joining-plastics-bzv.de/en](http://www.joining-plastics-bzv.de/en) as well as in the magazine. Please send the logo (jpg-file) to: [britta.wingartz@dvs-media.info](mailto:britta.wingartz@dvs-media.info)
- ✓ **Start of entries is possible in each month**  
(deadline: the 15th of the previous month)



**Our online presence doubles the reach of your advertising**

Ultrasonic welding service provider  
Heated tool welding international  
Hot gas butt welding Manufacturer English  
Laser transmission welding Infrared welding Buyers Guide  
German Vibration welding

[www.joining-plastics-bzv.de/en](http://www.joining-plastics-bzv.de/en)

**Prices**

The price for your entry is based on the number of keywords

Number of keywords	Costs per annum/per keyword in EUR*
1	75
2 – 5	70
6 – 10	65
from 11	60

\* The prices are subject to VAT.

**Not listed yet?**

**Small cost for big effect!**

**Do not hesitate to contact me!**



**Your contact:**

**Britta Wingartz**

☎ +49 211 1591-155

✉ [britta.wingartz@dvs-media.info](mailto:britta.wingartz@dvs-media.info)

# JOINING PLASTICS FÜGEN VON KUNSTSTOFFEN

Newsletter

# JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN

## The essentials in a nutshell. The JOINING PLASTICS NEWSLETTER!

The ideal addition to the JOINING PLASTICS journal. Monthly, the newsletter provides information in compressed form about the latest from the industry, interesting specialist articles in the magazine, important event information and the latest research developments.

The JOINING PLASTICS NEWSLETTER is an effective marketing tool for your individual and contemporary customer approach in the industry.

More than  
600  
subscribers

Ideal for trade  
fair support

German  
&  
English



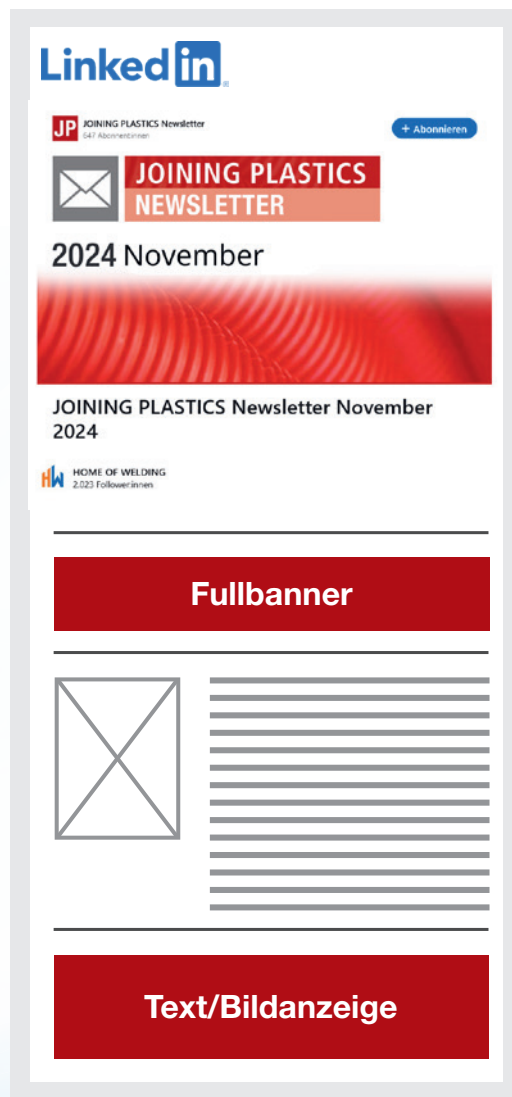
### Termine 2025 – Erscheinungsweise

Ausgabe	Versand-termin	Anlieferung	Anlass
Januar	08.01.2025	02.01.2025	
Februar	12.02.2025	05.02.2025	<b>KPA - Kunststoff Produkte Aktuell</b> 25.02. – 26.02.2025, Ulm
März	12.03.2025	05.03.2025	<b>Plastics in Automotive Engineering – Kunststoffe im Automobilbau</b> 26.03. – 27.03.2025, Mannheim <b>HANNOVER MESSE</b> 31.03. – 04.04.2025, Hannover
April	09.04.2025	02.04.2025	<b>Kuteno und KPA – Kunststoff Produkte Aktuell 2025</b> 13.05. – 15.05.2025, Bad Salzuffen,
Mai	14.05.2025	07.05.2025	<b>Würzburger Kunststoffrohr-Tagung</b> 21.05. – 22.05.2025, Veitshöchheim
Juni	11.06.2025	04.06.2025	
Juli	09.07.2025	02.07.2025	
August	13.08.2025	06.08.2025	<b>SCHWEISSEN &amp; SCHNEIDEN 2025</b> 15.09. – 19.09.2025, Essen
September	10.09.2025	03.09.2025	<b>K 2025</b> 08.10. – 15.10.2025, Düsseldorf
Oktober	08.10.2025	01.10.2025	<b>K 2025</b> 08.10. – 15.10.2025, Düsseldorf
November	12.11.2025	05.11.2025	
Dezember	10.12.2025	03.12.2025	

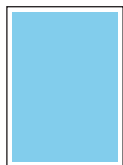
### Newsletter-Werbeformen

Werbeformen	Format/Größe in Pixel	Preis* in EURO
Fullbanner	1.920 × 430 px	300,-
Text/Bild	1.920 × 430 px	320,-

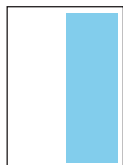
Alle Preise verstehen sich zzgl. der gesetzlichen MwSt., je Werbeform und Sprache.  
Sonderwerbeformen wie Stand Alone Newsletter, Sponsoring, Advertorial, Logo Platzierung u.a. auf Anfrage.



**Type areal**



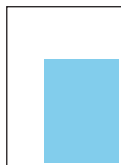
**1/1 page**  
188 mm wide  
254 mm high



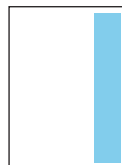
**1/2 vertical**  
92 mm wide  
254 mm high



**1/2 horizontal**  
188 mm wide  
127 mm high



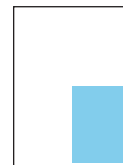
**Juniorpage**  
120 mm wide  
170 mm high



**1/3 vertical**  
63 mm wide  
254 mm high



**1/3 horizontal**  
188 mm wide  
85 mm high



**1/4 vertical**  
92 mm wide  
127 mm high



**1/4 horizontal**  
188 mm wide  
64 mm high



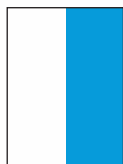
**1/8 page**  
86 mm wide  
62 mm high

**with bleed**

\*plus 3 mm bleed on all sides.



**1/1 page**  
210 mm wide  
297 mm high



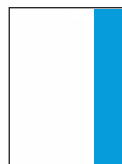
**1/2 vertical**  
103 mm wide  
297 mm high



**1/2 horizontal**  
210 mm wide  
147 mm high



**Juniorpage**  
137 mm wide  
192 mm high



**1/3 vertical**  
74 mm wide  
297 mm high



**1/3 horizontal**  
210 mm wide  
107 mm high



**1/4 vertical**  
103 mm wide  
147 mm high



**1/4 horizontal**  
210 mm wide  
84 mm high



**1/8 page**  
103 mm wide  
84 mm high



**Front Cover**  
210 mm wide  
185 mm high  
plus 3 mm bleed



**Front Cover**  
210 mm wide  
150 mm high



**Last cover page**  
210 mm wide  
297 mm high  
plus 3 mm bleed

**Special formats / special forms of advertising:**

Let us know your requests for special formats and special forms of advertising.

We would be happy to make you an offer.

**Preferred data carrier / data transfer:**

E-Mail: anzeigen@dvs-media.info  
We-Transfer: www.wetransfer.com

Please ensure that all fonts, logos and graphics (300 dpi) used are supplied as files, provided they are not embedded in the document.

**Preferred data formats:**

We recommend the delivery of PDF data (standard: PDF/X-4:2008). Open data (e.g. InDesign etc.) should be avoided. The file must be printable, i.e. all fonts used must be embedded, halftone images require a resolution of 300 dpi, line images at least 600 dpi.

**Colours:**

PSO Coated v3 (ECI)  
Colour profiles and more information about ICC profiles at [eci.org](http://eci.org).

When delivering print files that are sent to us in RGB colour mode, we automatically convert them to CMYK. Please note that the conversion may result in colour changes. The publisher is not liable for colour deviations in print. Special colours are possible on request.

**Processing of image data**

TIFF-, EPS- und JPEG-Daten

- The file names should not contain any spaces or special characters
- Please ensure sufficient bleed allowance (at least 3 mm)
- Other programs and data carriers on request

**Notes for a smooth transaction:**

- Create black and white advertisements only in black and white or grayscale
- Mix colours only in cyan, magenta, yellow and black (process colours)
- The file names should not contain any spaces or special characters
- In parallel with the delivery of the data, please provide a printout of the advertisements so that the digital data can be checked
- For 4c ads, please send a proof
- When submitting data, quote the magazine and issue



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